Arctic Data Connection for Sustainable Economic Development

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The role of global network

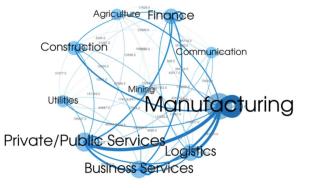
In 1982

•The Network is the Computer [Sun Microsystems]

Now

The Network is the EconomyThe Network is the Society





Vison from Hokkaido

Jan. 2011

Launching "Global Cloud Network Research Group"

• 15 companies, 8 observers

Mar. 2011

• 3.11 The Great East Japan Earth Quake

Feb. 2012

Issuing "Hokkaido and Cloud Network"

<u>http://www.cloudnetworks.co.jp/report/report0618_en.pdf</u>

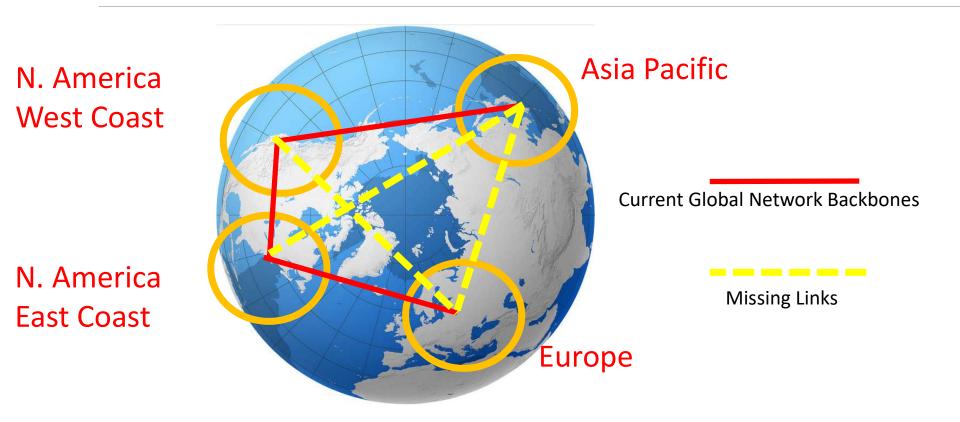
May. 2014

Issuing "Global Economic Innovation by Strategic Subsea Optical Cable"

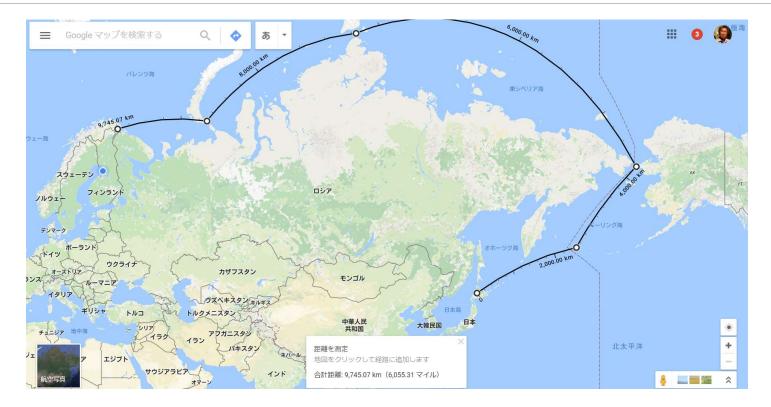
Ishikari-Chitose-Tomakomai The Green ICT Corridor



The network for global economy



Arctic Short Cut between Hokkaido and Lapland Less than 10,000km



The world is looking for datacenter location

Datacenter priorities

- 1. Market
 - Number of potential users and industries
- 2. Green and Sustainability
 - Reusable energy and environmental friendliness
- 3. Internet Performance
 - More bandwidth, less latency
- 4. Human Resources
 - Supporting Industries(IT companies)
 - Educational institutes (Universities)

Sustainability matters

The Potential of Hokkaido

- Rich reusable energy sources
 - Long term vision of sustainable development goals(SDGs)
 - Governmental policies support non-fossil energy
- Unique snow forest climate in Asia
 - Low average temperature for better POE
 - Rich snow fall stocks massive low temperature heat mass

New standard for datacenter locations

RE100 – Reusable Energy 100%

- How can we declare the RE100 requirement?
- Regional reusable energy portfolio in Ishikari
 - 180 MW wind power plants
 - 5.2MW solar power plants
 - 50MW biomass power plants



Ishikari: The place for satisfying reusable energy obligation

Hokkaido The Northern Gateway of Asia

