



BREAK OUT SESSION AT THE ARCTIC CIRCLE

# ECONOMIC DEVELOPMENT, INNOVATION AND ENTREPRENEURSHIP IN THE ARCTIC



## INVITATION

**Oct. 13, 16:25 – 17:55**

**HARPA, REYKJAVIK, ICELAND,  
KALDALÓN AUDITORIM**

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### SETTING THE STAGE

Welcome and introduction: The Nordic co-operation as a change agent in Arctic economies – by Ms. Nauja Bianco, Senior Arctic Adviser, Nordic Council of Ministers

Presentation of preliminary findings of the coming Arctic Business Analysis – by Mr. Jakob Wichmann, CEO and Co-founder, Voluntas Group

An indigenous perspective on business development in the Arctic – by Mr. Mikhail Pogodaev, Chair, Association of World Reindeer Herders, Director of The Northern Forum

### CASE DISCUSSIONS

What's needed to drive innovation and entrepreneurship in the Arctic region?  
– by Mr. Robert Gudfinnsson, CEO of Genis, entrepreneur and investor (Iceland)

Financing business development and investments in the Nordic Arctic – opportunities, demand, and requirements  
– by Mr. Stephen Hart, Head of Office, European Investment Bank

New Nordic Cuisine as a competitive advantage in Arctic tourism  
– by Ms. Anne Marit Bjørnflaten, Senior Vice President, Hurtigruten

Arctic's bio-economy as a stepping stone for growth in the Arctic  
– by Mr. Sveinn Margeirsson, CEO, Matís

### CONCLUDING REMARKS

How to move the business development agenda in the Arctic forward  
– by Mr. Tero Vauraste, Chair of the Arctic Economic Council, President and CEO of Arctia Ltd.