

### Global Traffic Map Evolution

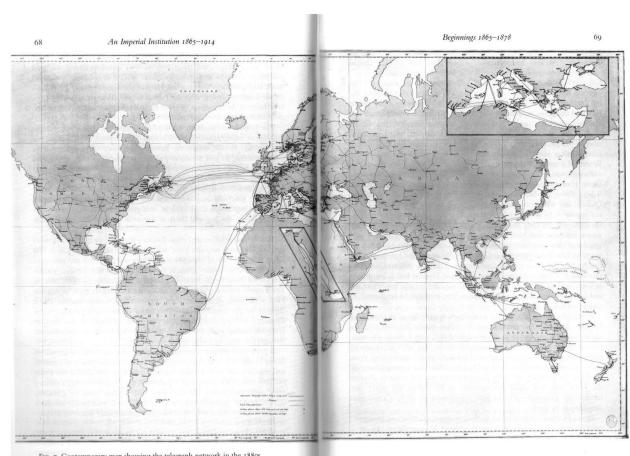
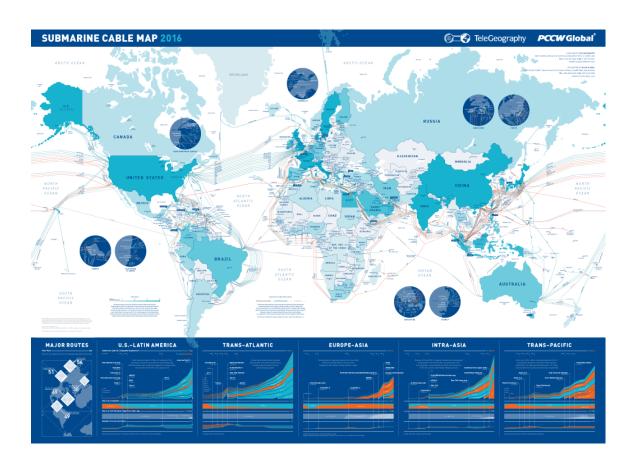


Fig. 7. Contemporary map showing the telegraph network in the 1880s



# Scope of business

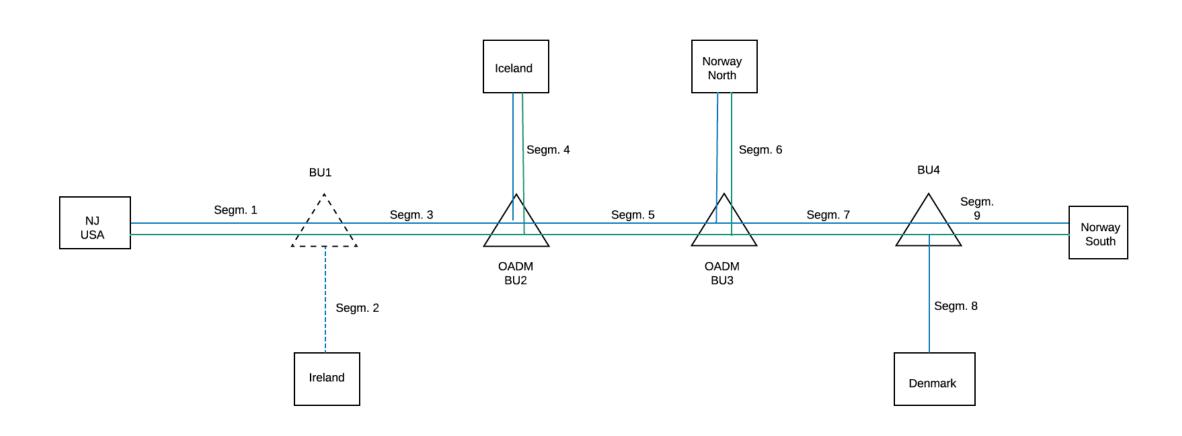
Midgardsormen AS was founded to develop, build and operate a submarine cable from east coast US to the Nordics and the northern continental Europe.



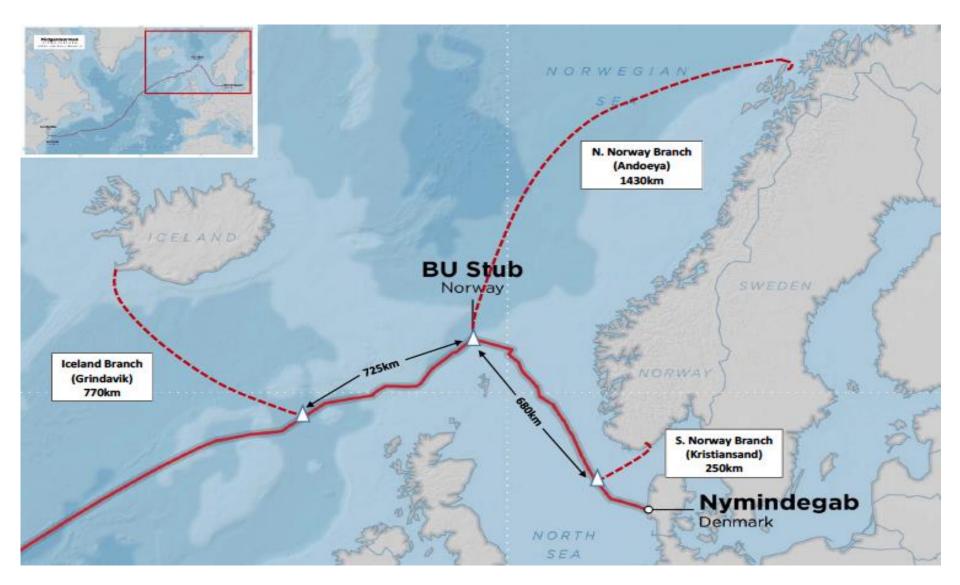
Halifax

Initial optical design

### Midgardsormen Omnibus Concept



# Nordic Branches



## Who are building subsea infrastructure?

The big OTTs – represented by the Facebooks, the Googles and their likes – are undertaking a large portion of new transoceanic subsea builds.

Carriers, sovereign states are rarely involved as builders

Deployed technology, optical design and other major system features are decided by the OTTs and the OTTs only.





#### **Projections for Marine Traffic, NE Passage**

