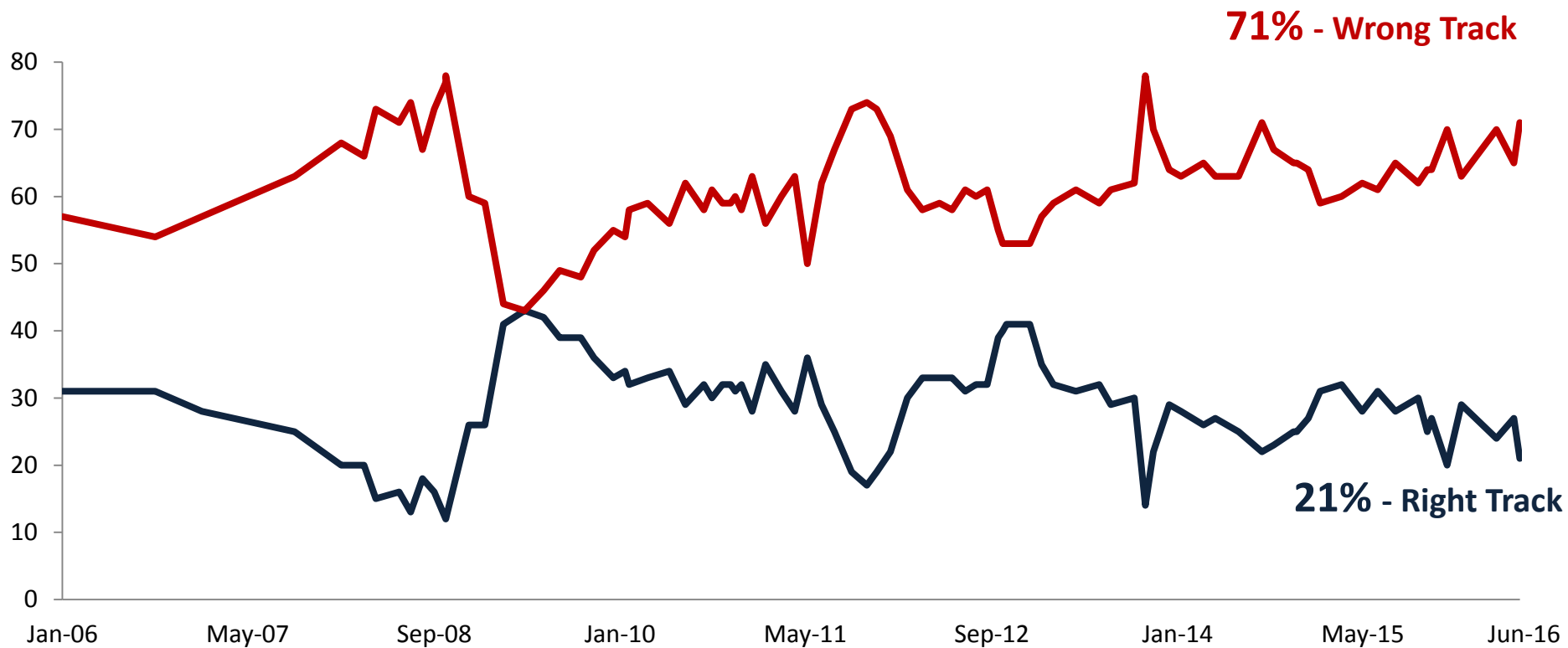




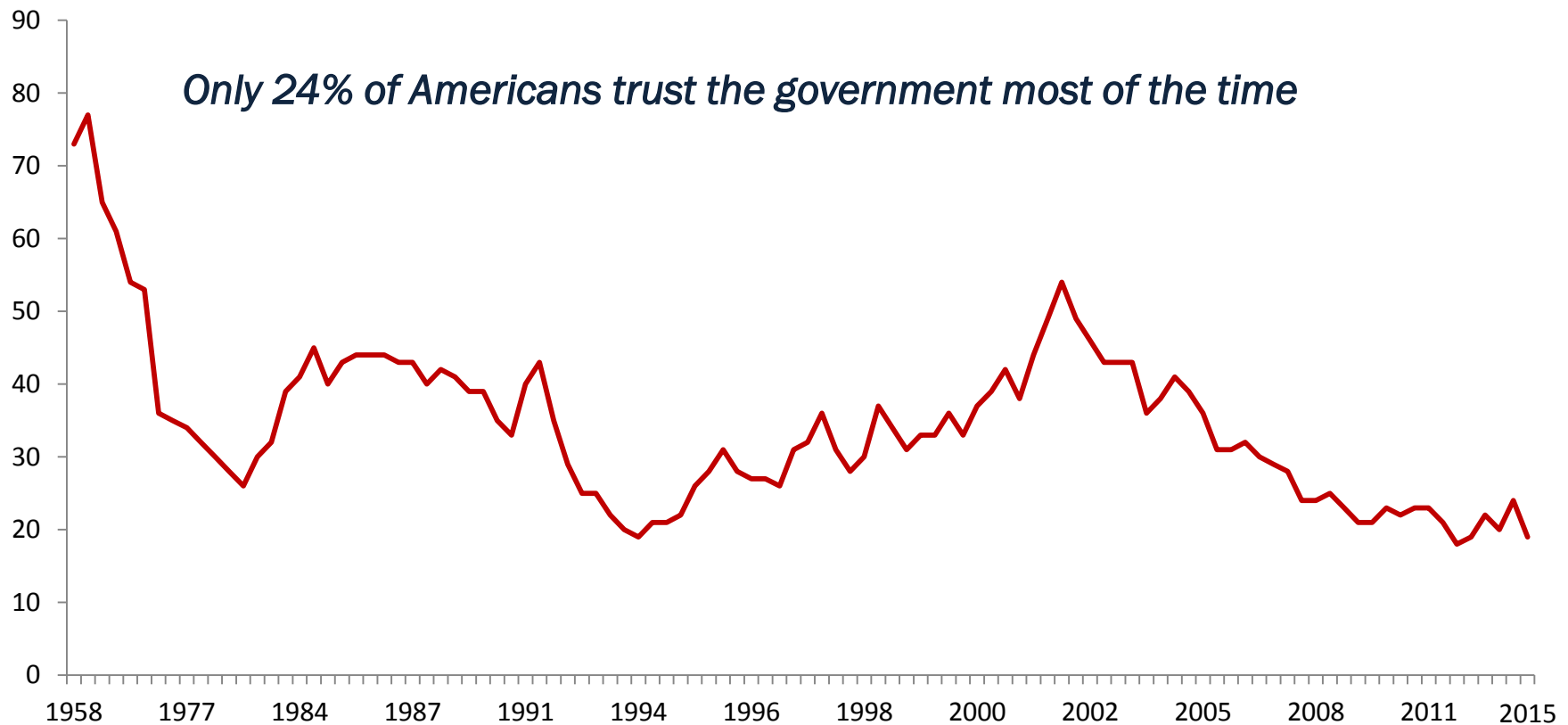
THE ROAD AHEAD

July 14, 2016

For over a decade, a majority of Americans have said the country is off on the wrong track.



Public trust in government remains near record lows

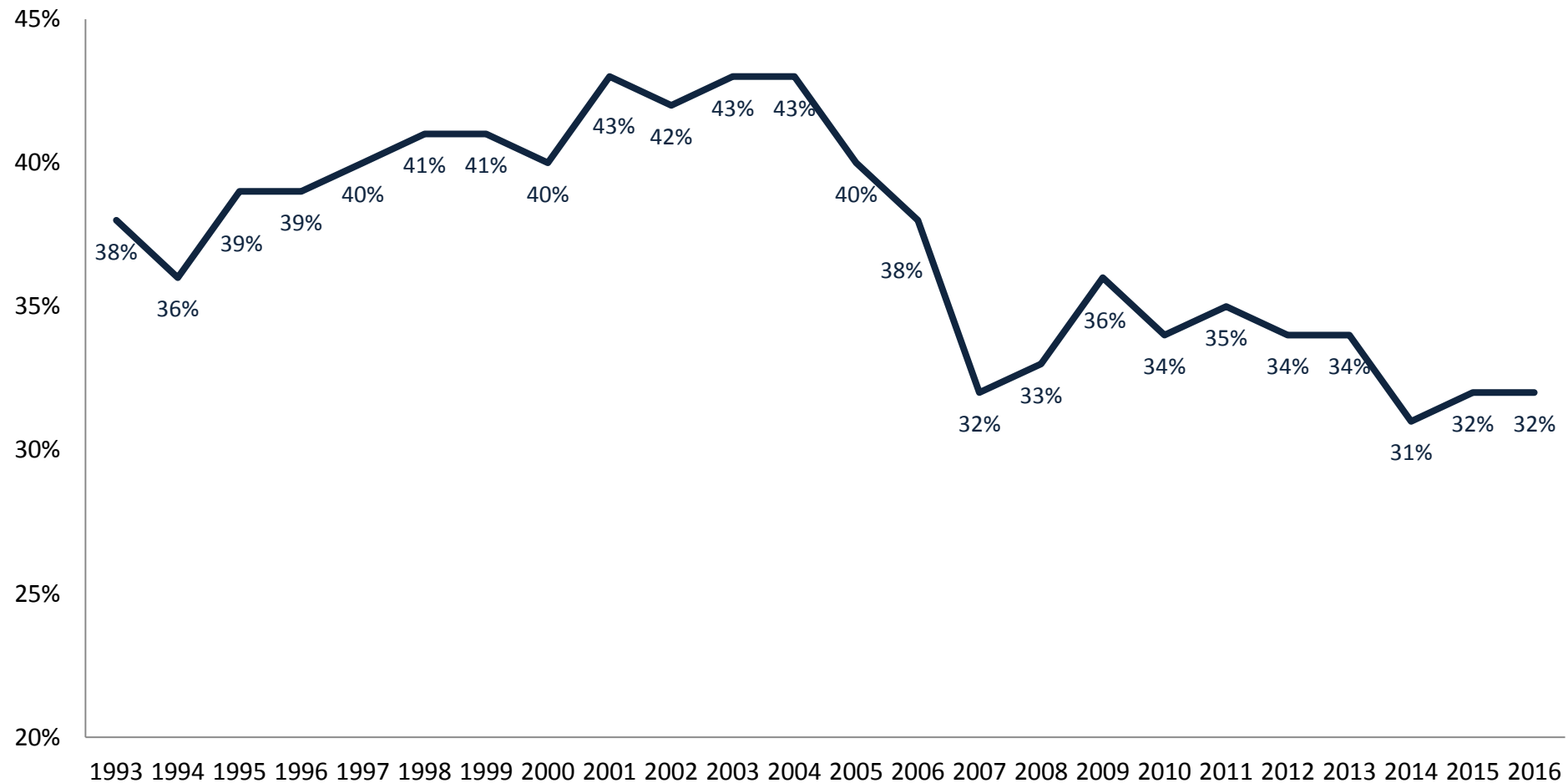


America's confidence in nearly all institutions at historic low.

	June 2006	June 2016	Difference
MILITARY	73	73	0
POLICE	58	56	-2
CHURCH OR ORGANIZED RELIGION	52	41	-11
THE MEDICAL SYSTEM	38	39	+1
PRESIDENCY	33	36	+3
U.S. SUPREME COURT	40	36	-4
PUBLIC SCHOOLS	37	30	-7
BANKS	49	27	-22
ORGANIZED LABOR	24	23	-1
CRIMINAL JUSTICE SYSTEM	25	23	-2
TELEVISION NEWS	31	21	-10
NEWSPAPERS	30	20	-10
BIG BUSINESS	18	18	0
CONGRESS	19	9	-10

Source: Gallup; data based on June 1-5, 2016 poll

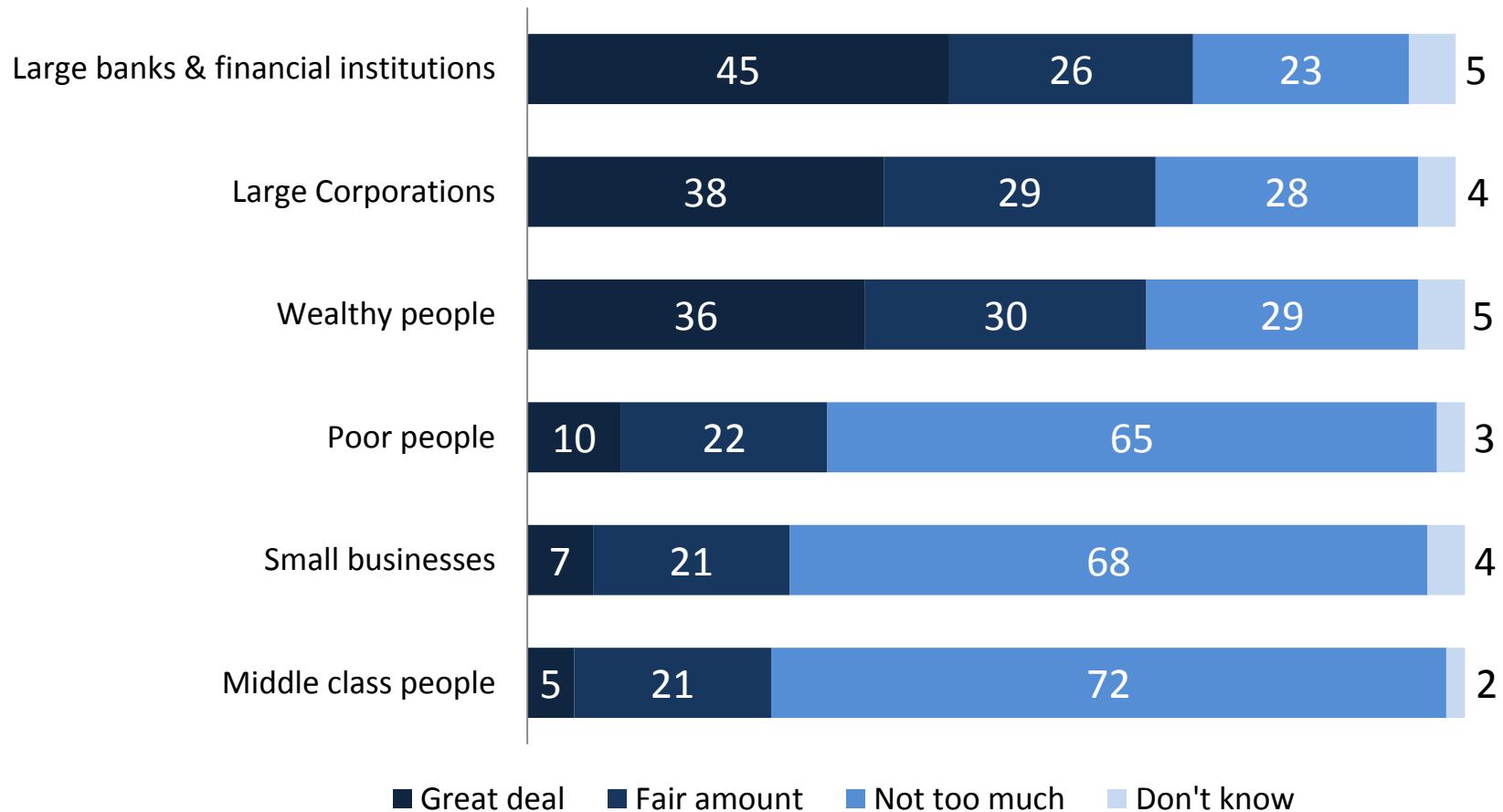
America's confidence in nearly all institutions at historic low.



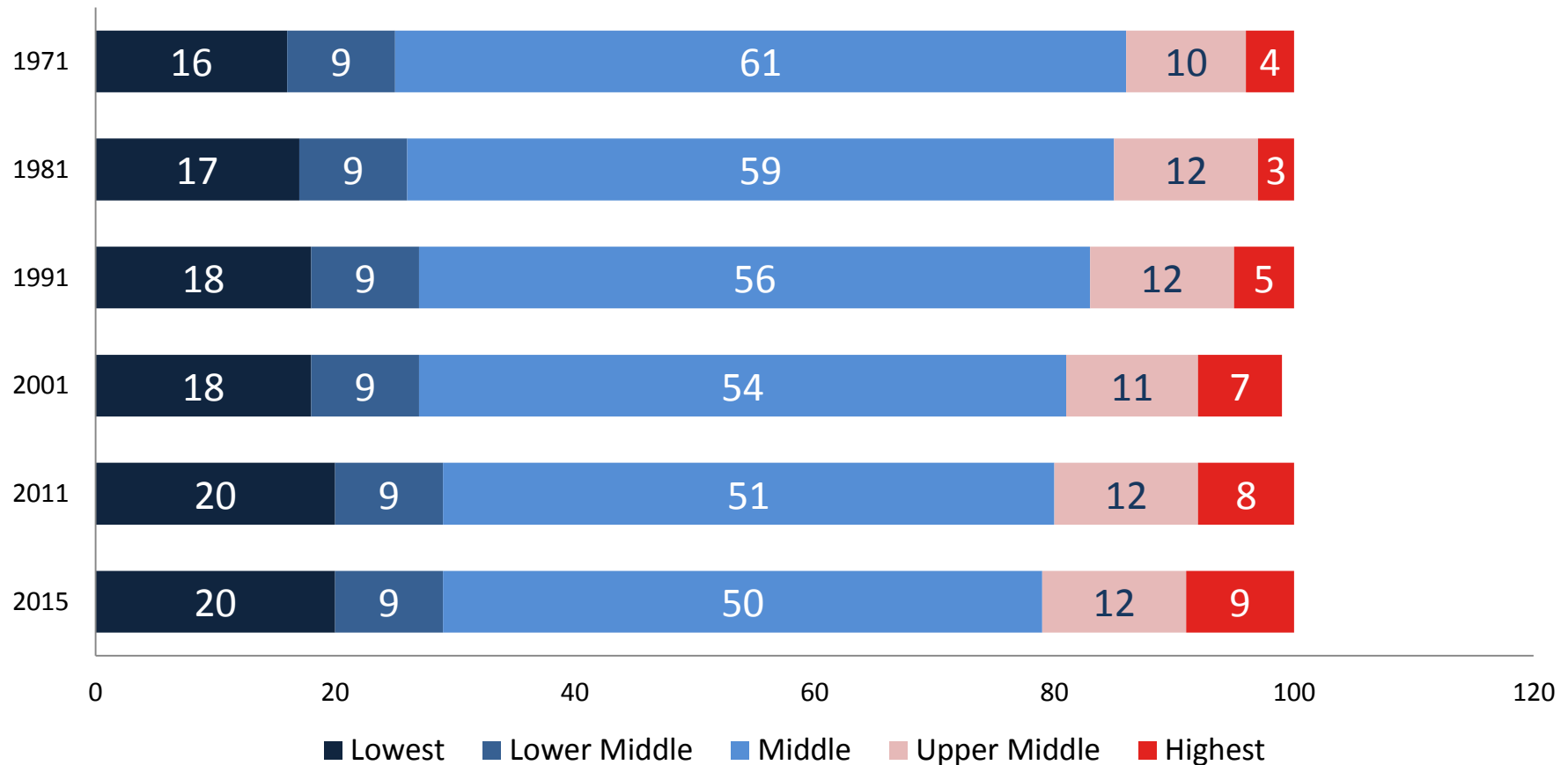
Source: Gallup; data based on June 1-5, 2016 poll

Majority believe wealthy & politically connected have benefited from gov't policies since the recession.

% saying government economic policies since the recession have helped each...

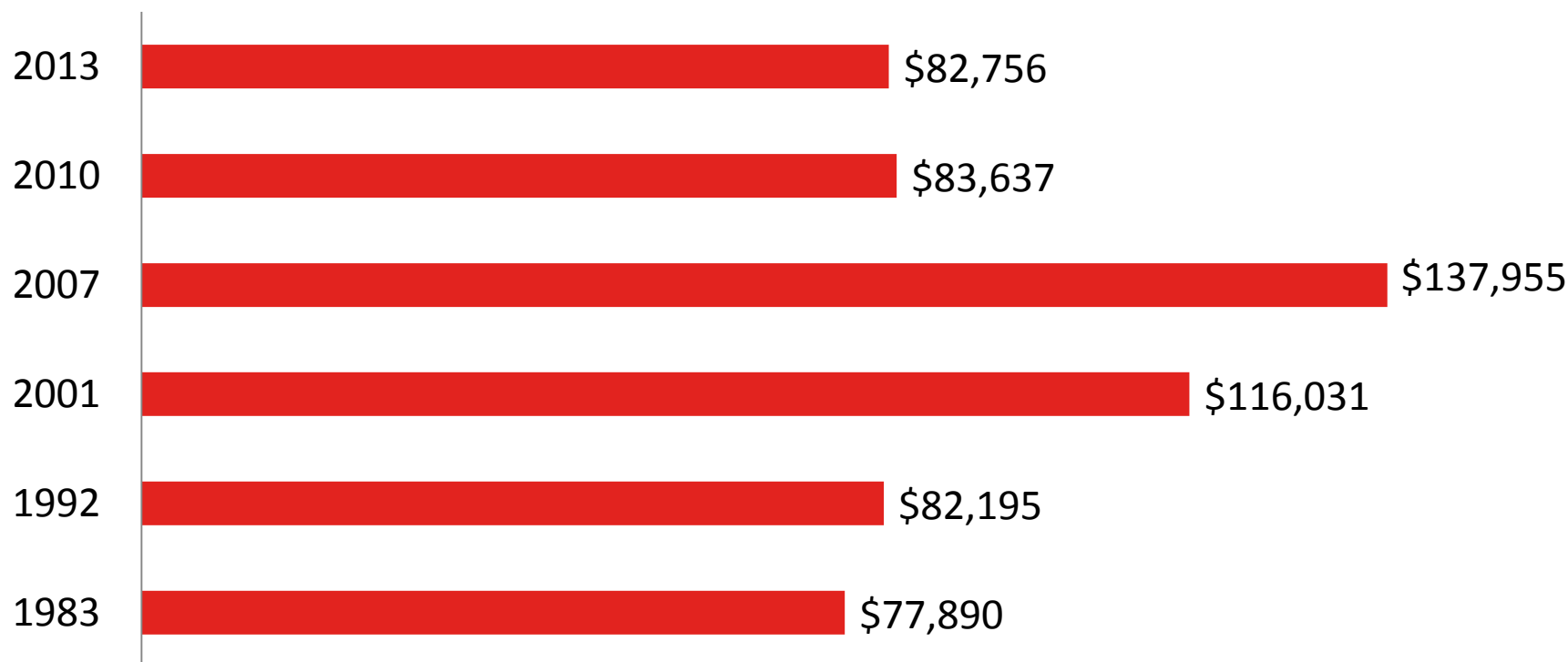


The share of adults living in middle-income households has fallen, while the highest income earners has increased.

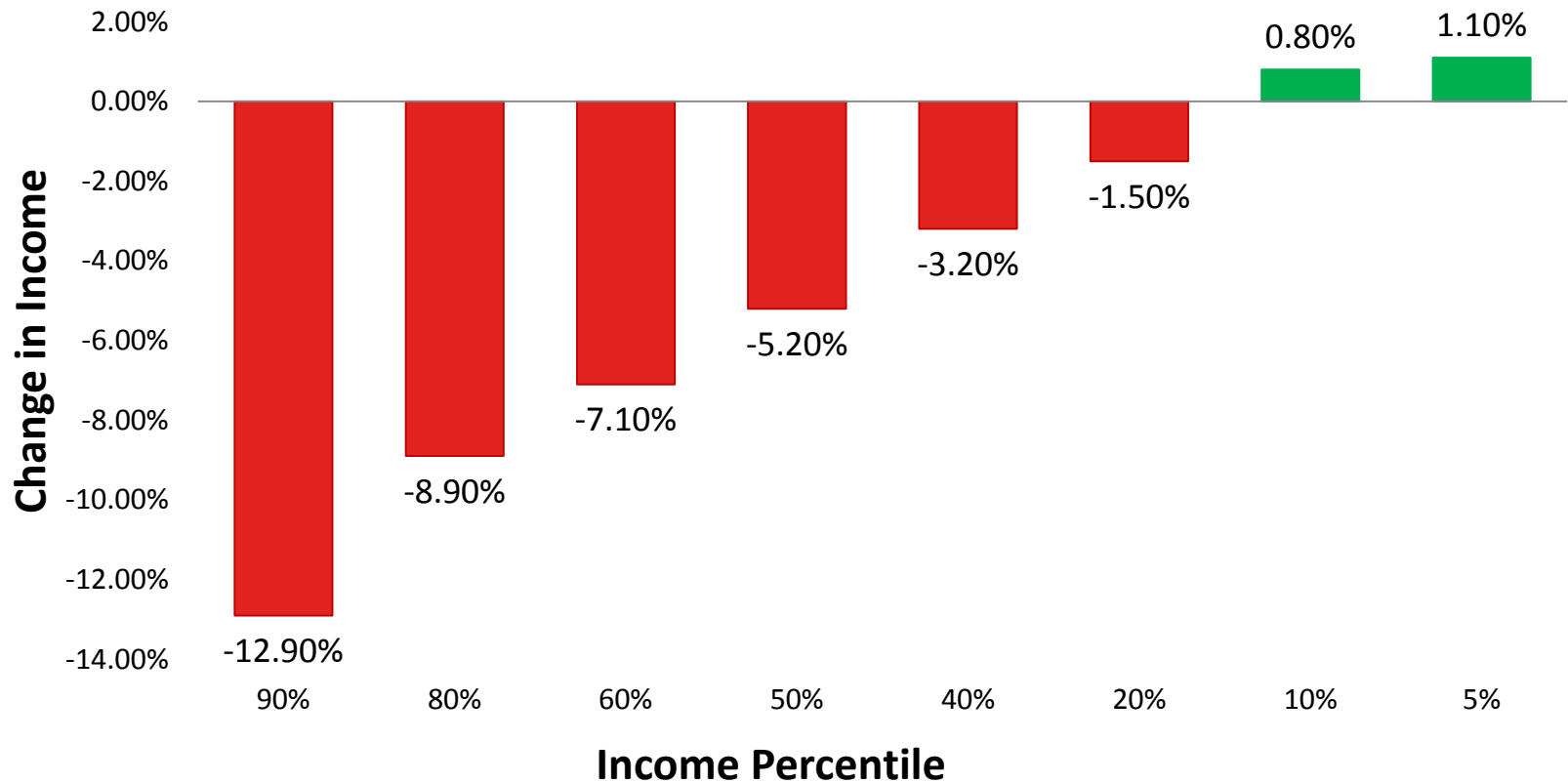


The wealth of US families increased from 1983 to 2007, but has fallen sharply since then.

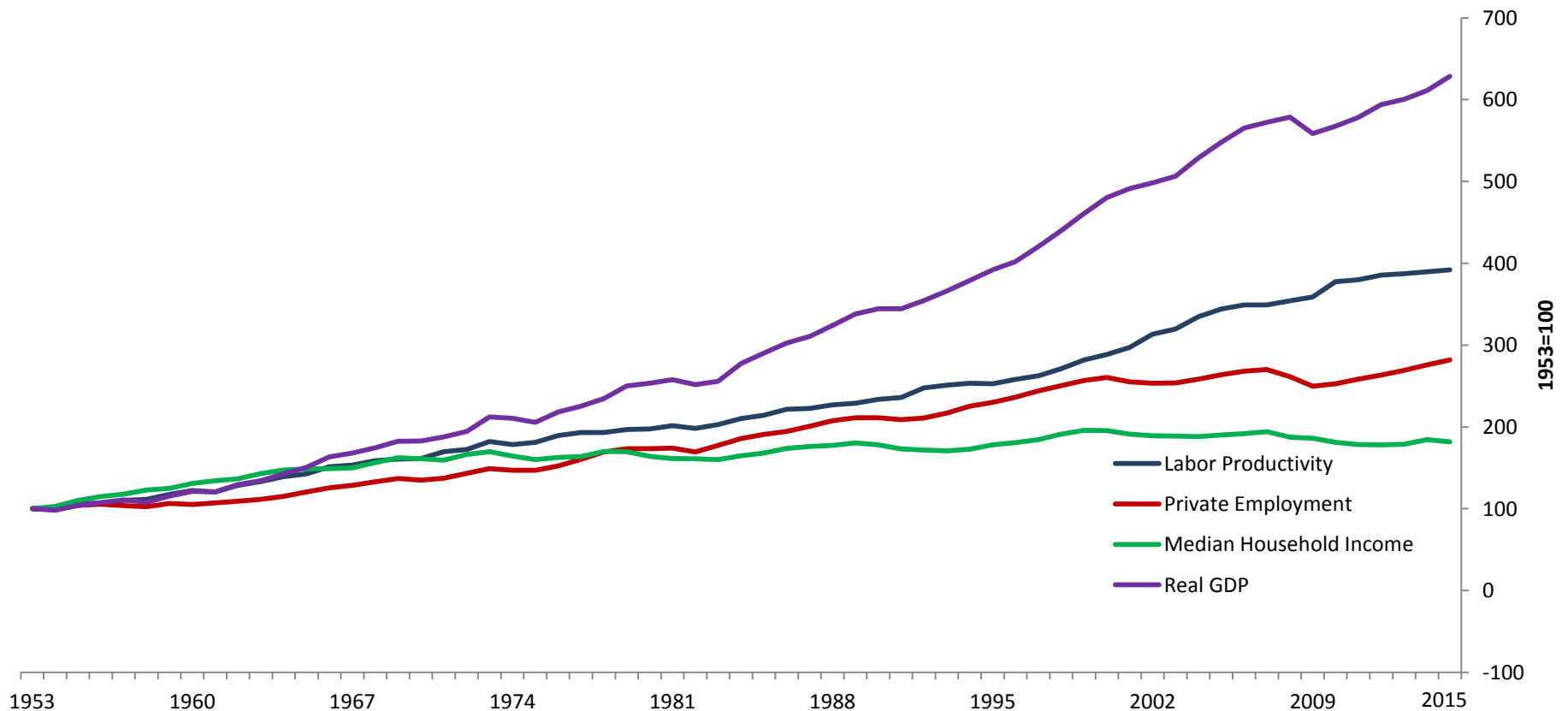
The median net worth of families, in 2014 dollars.



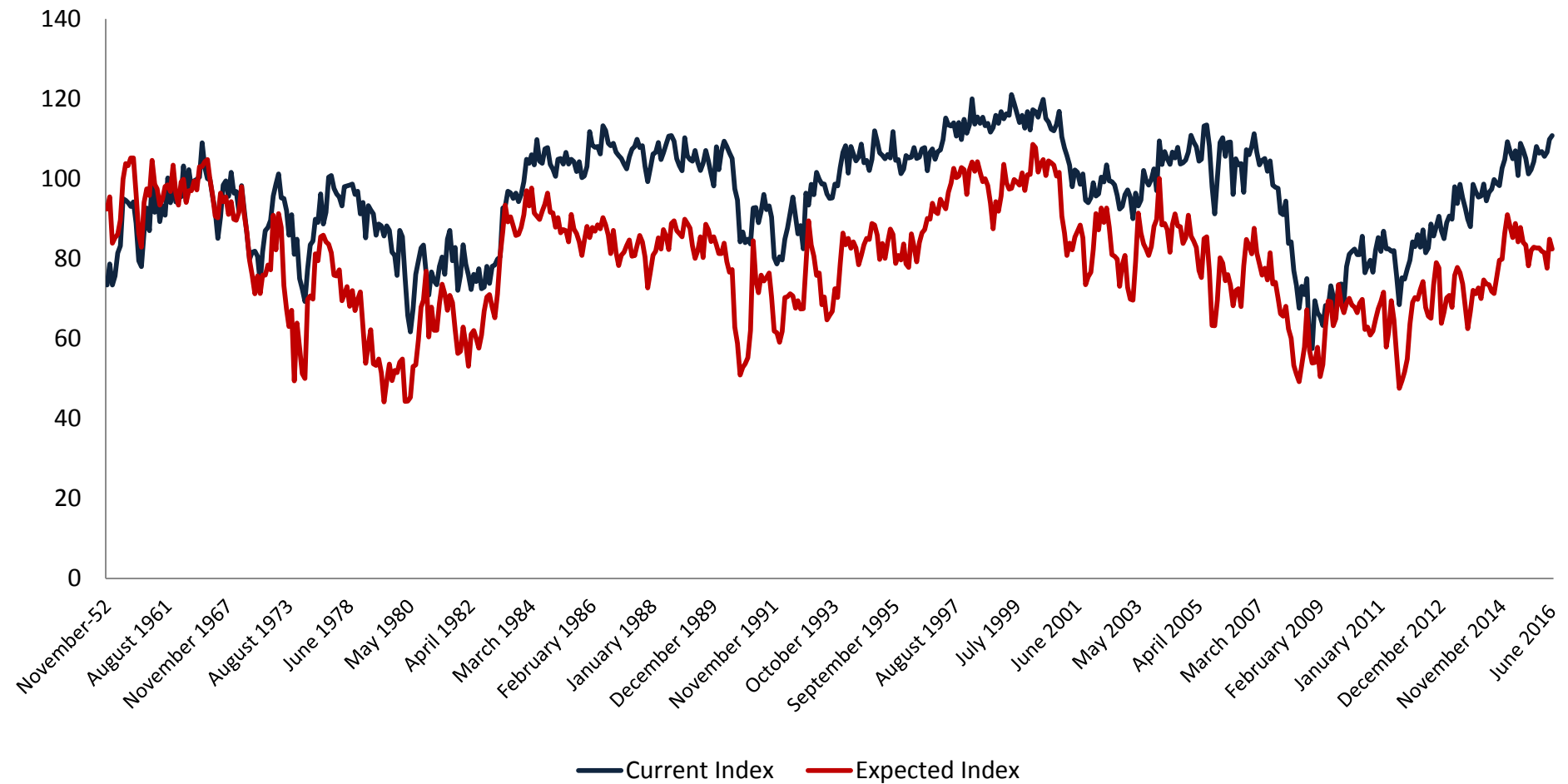
**Only the top 10% in income earners saw
a net positive change in income from '06-'14.**



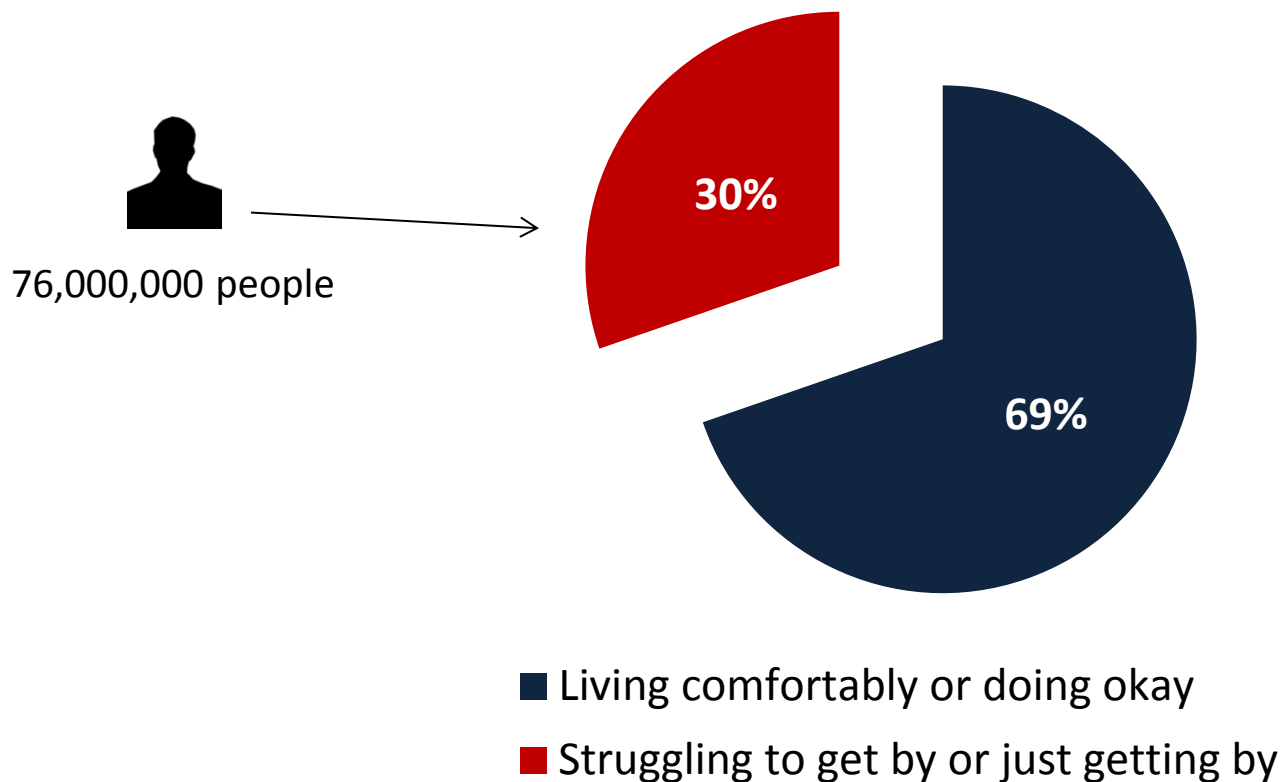
Since 1980's, labor productivity and real GDP have risen, private employment and median household income have fallen



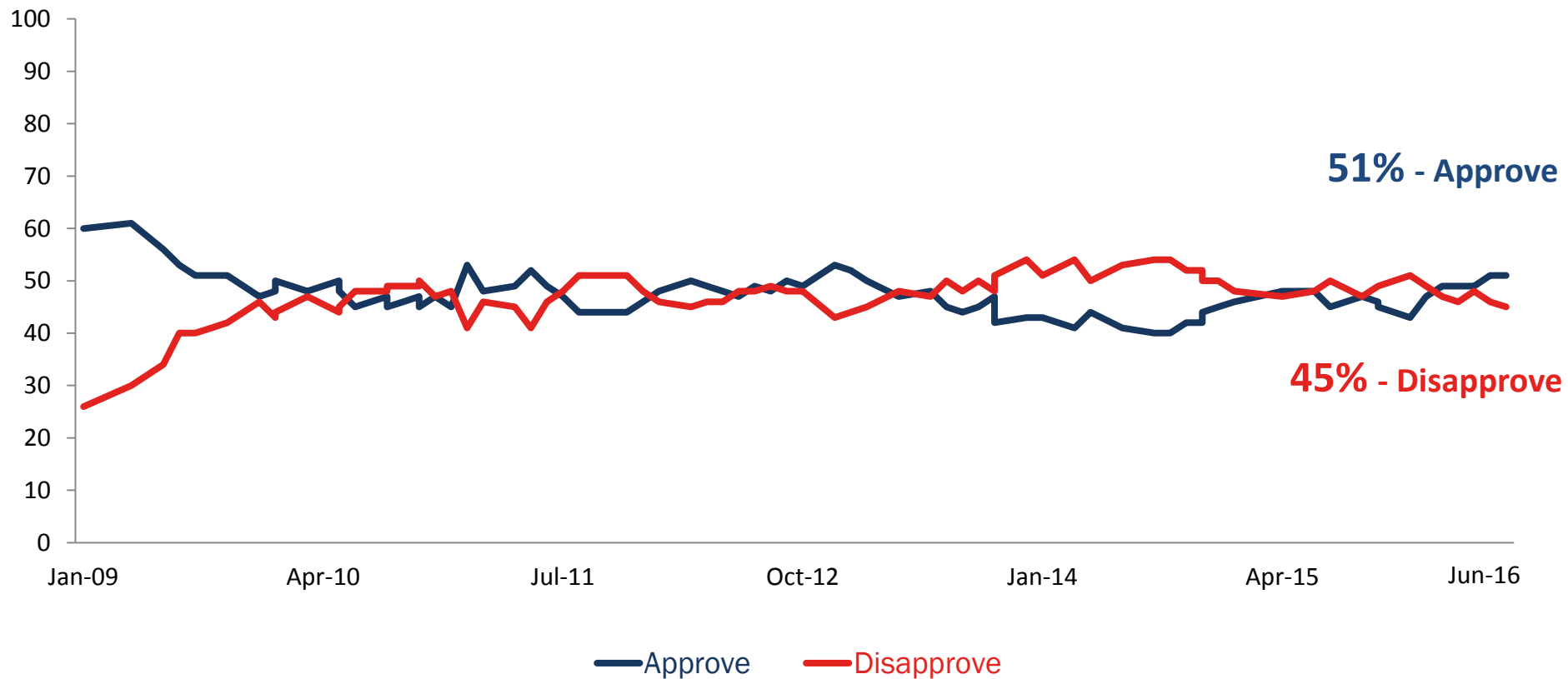
Consumers have become less optimistic about economic prospects in the future



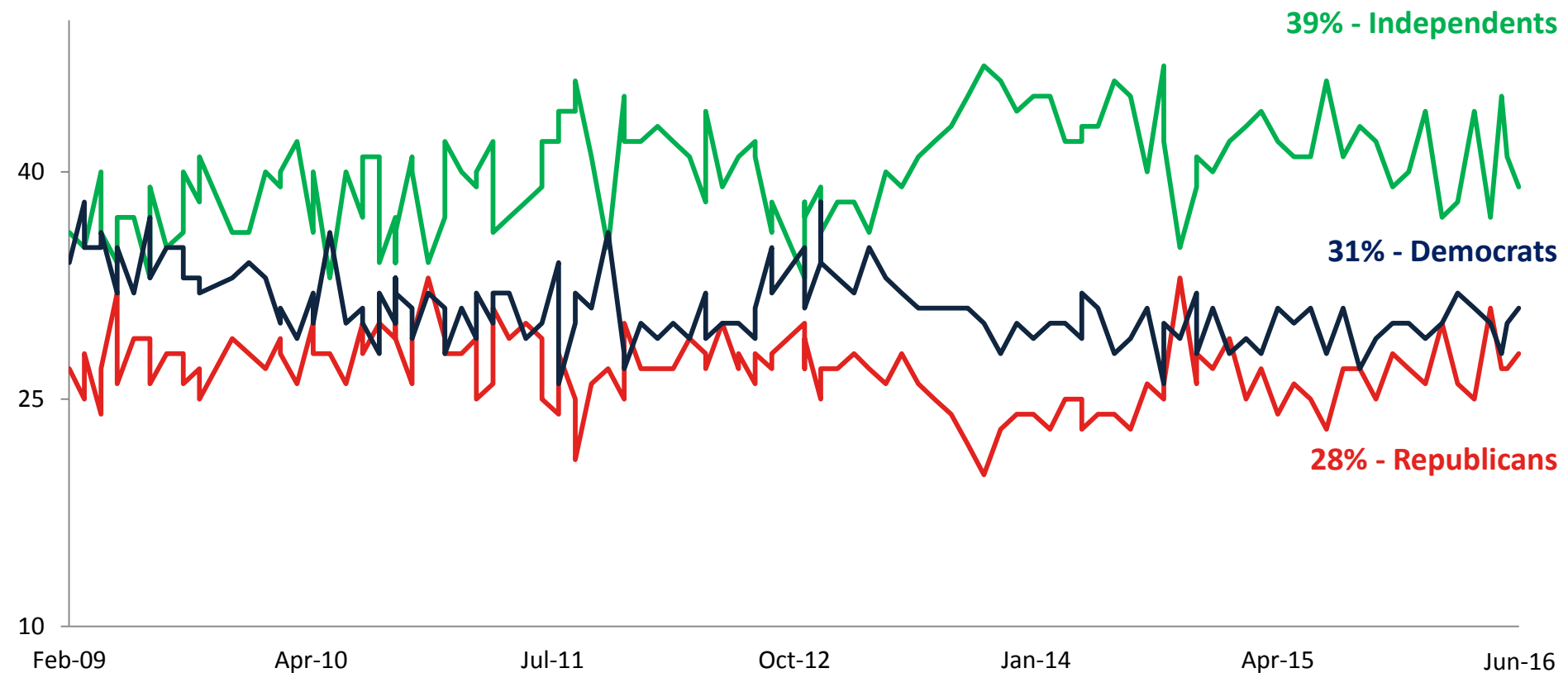
While nearly 70% of American adults say they are “living comfortably” or doing “okay,” there are 76 million people (30%) who say that they are either “struggling to get by” or “just getting by”



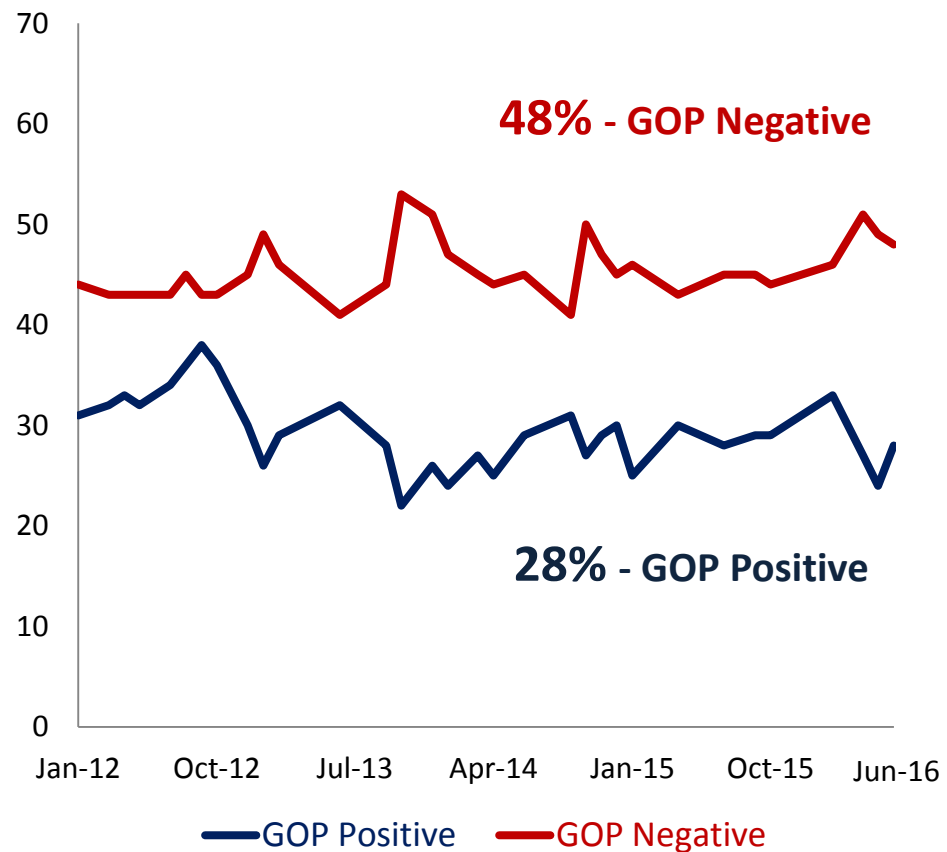
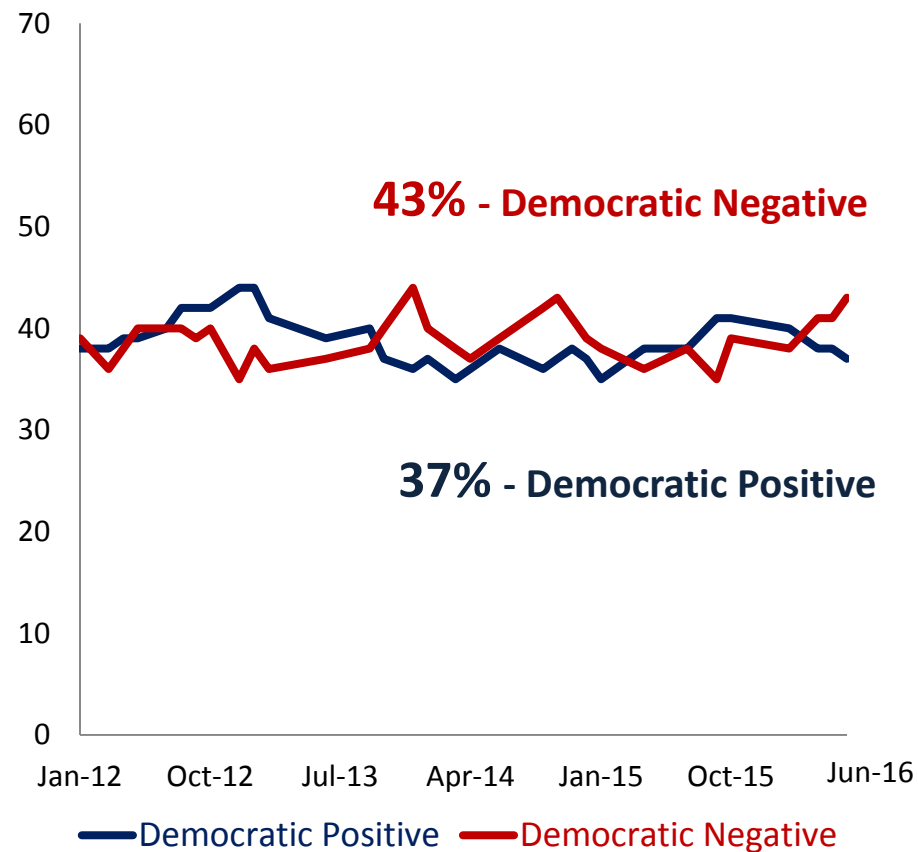
President Obama's approval rating is over 50%



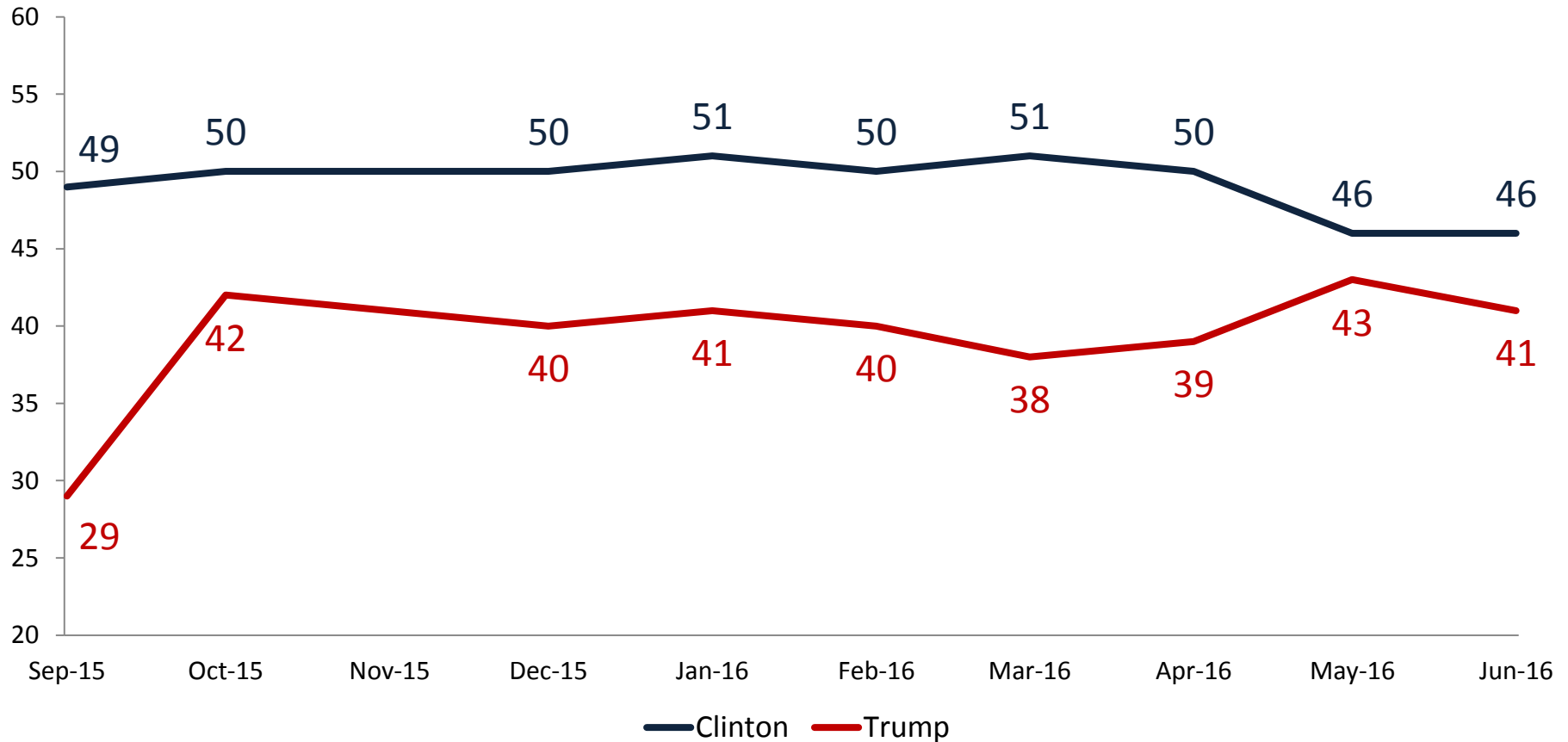
People are increasingly self-identifying more as political Independents



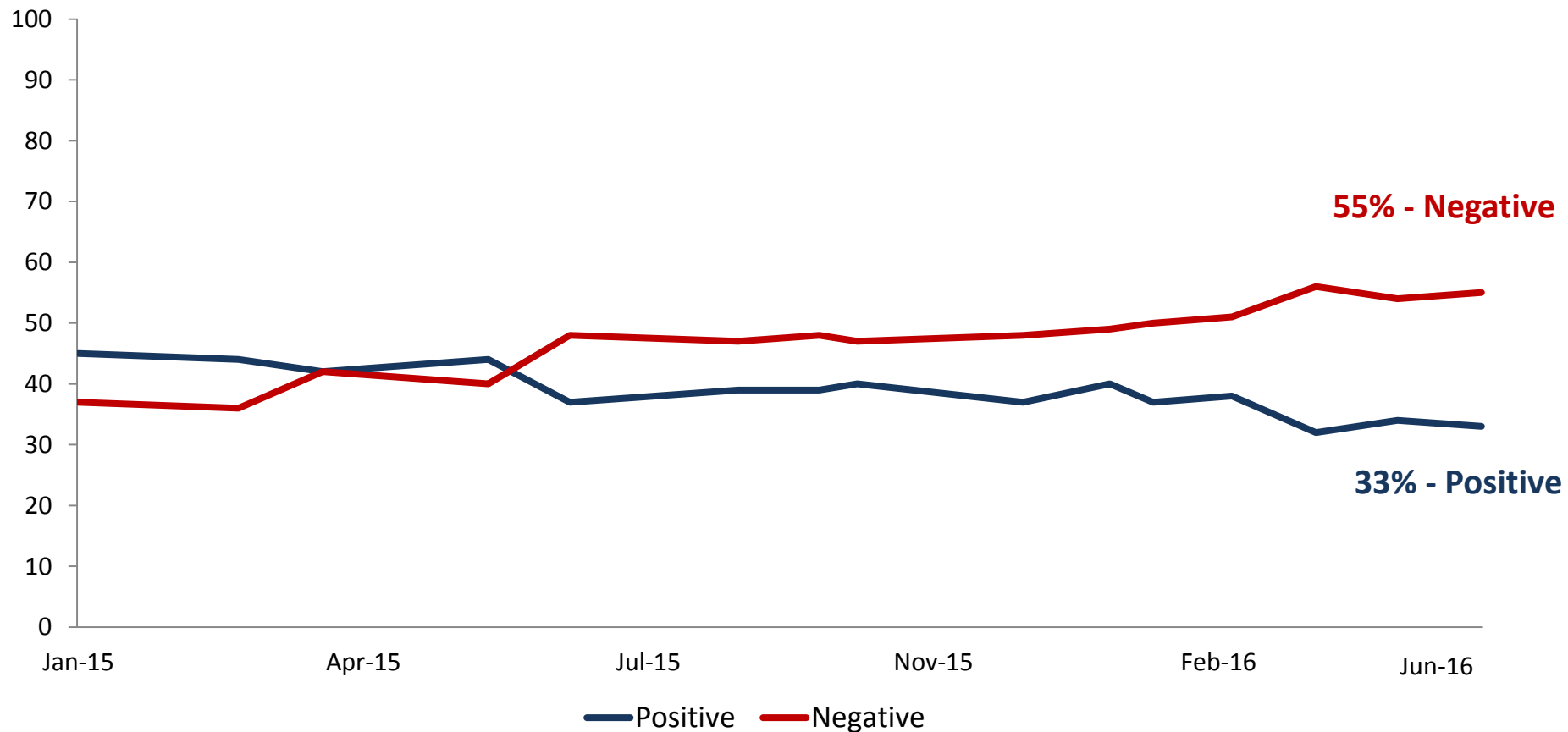
Despite being underwater, the Democratic party remains more popular than the Republicans.



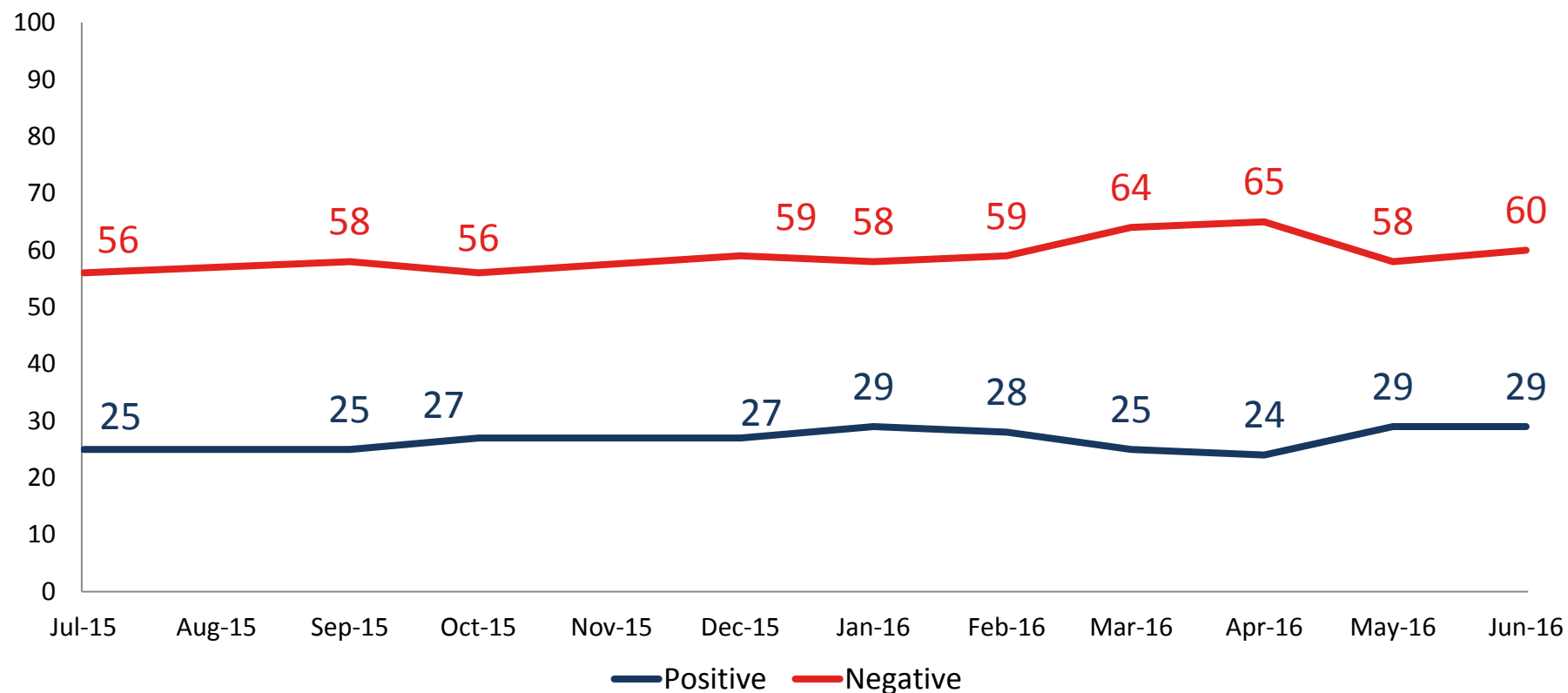
Clinton has a 5 point lead on Donald Trump nationally



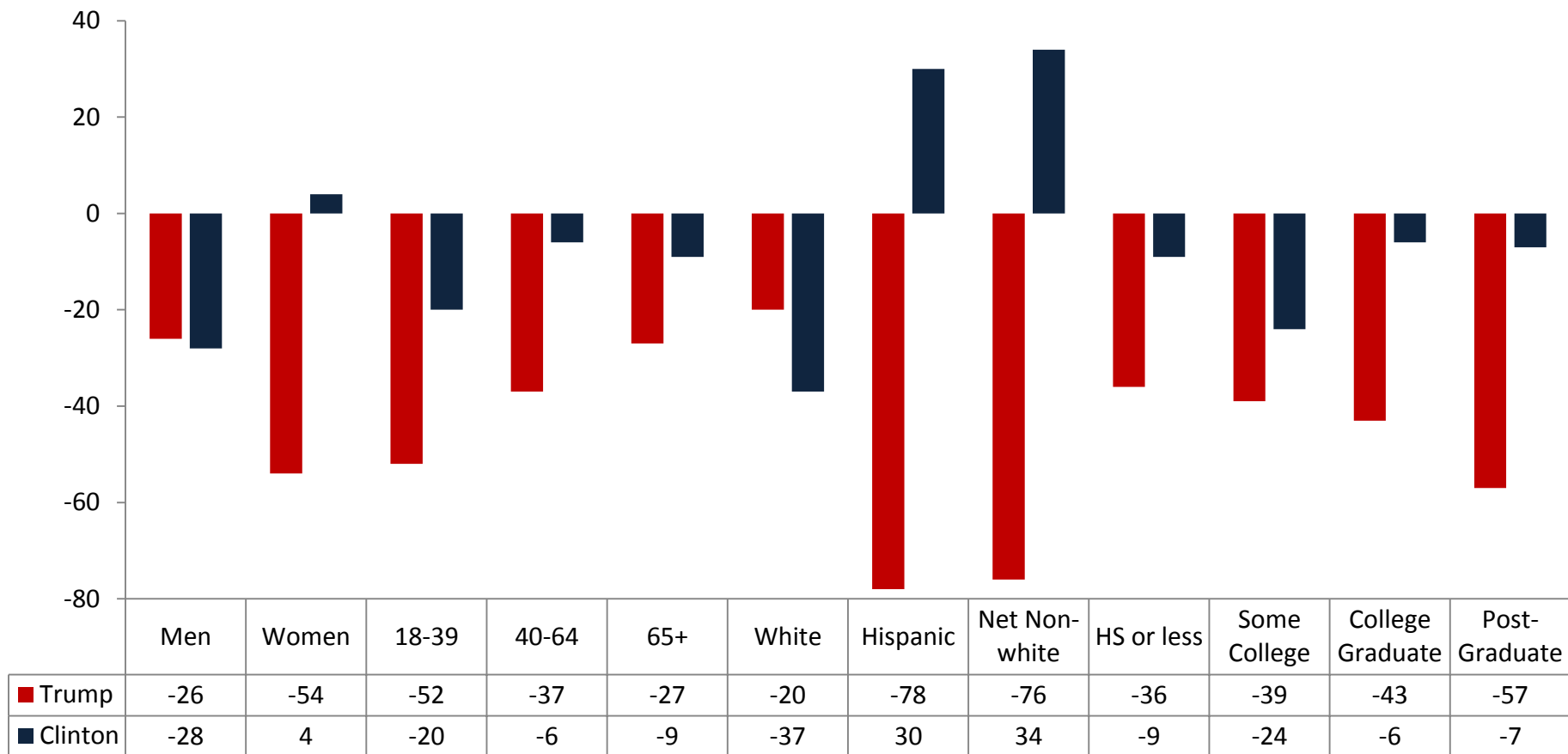
Since July 2015, those who have a negative view of Clinton have increased dramatically



Voters continue to have an overwhelmingly negative view of Donald Trump



Trump's unfavorable's are much higher than Clinton's in key demographics



The map displays the following color coding for the 2016 election:

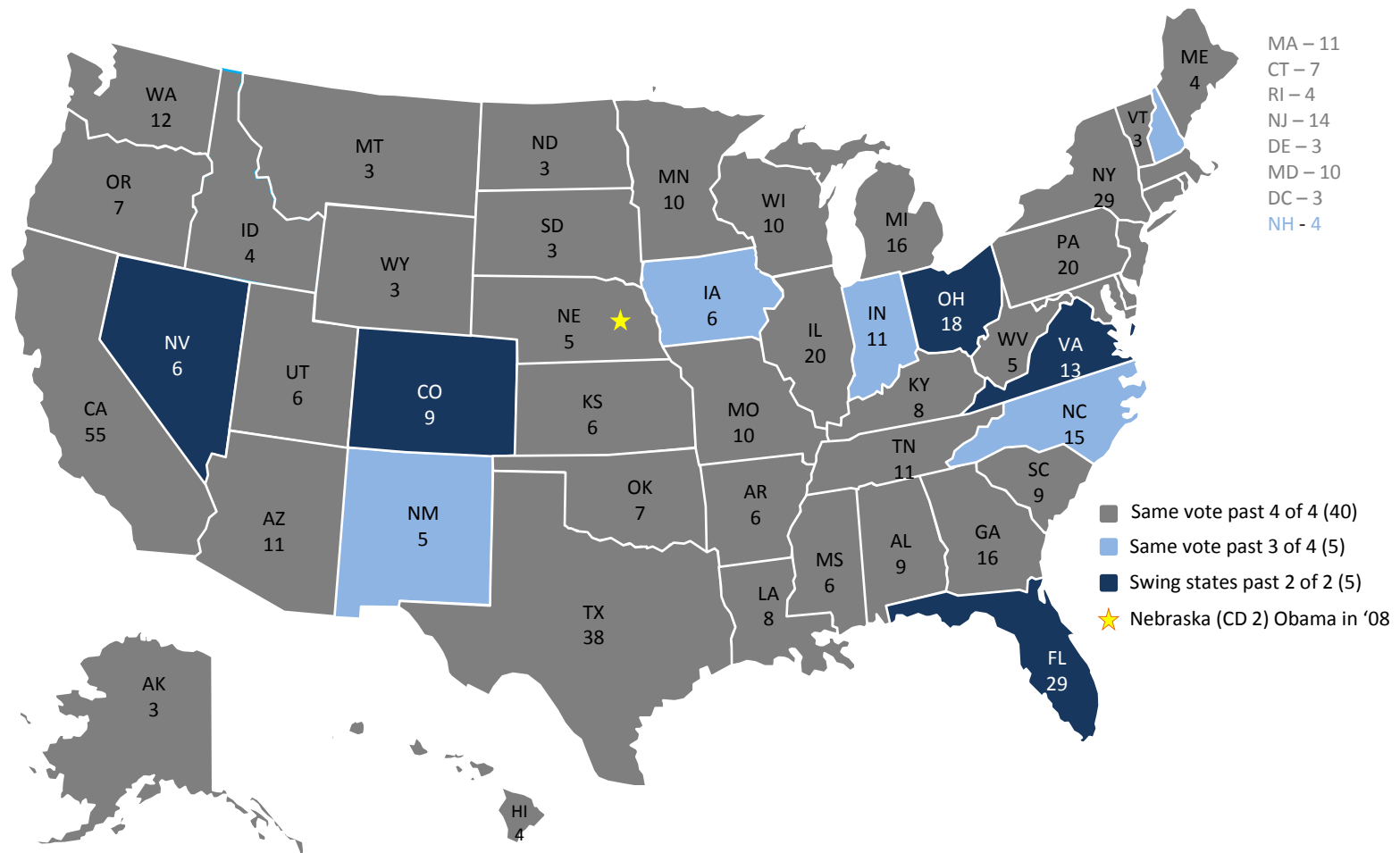
- Red:** States won by Donald Trump, including WA, OR, CA, NV, ID, MT, ND, SD, WY, UT, CO, AZ, NM, TX, AK, HI, NE, IA, MO, AR, LA, MS, AL, GA, SC, WV, IN, KY, TN, NC, VA, PA, NY, ME, VT, NH, MA, CT, RI, DE, MD, DC, and FL.
- Blue:** States won by Hillary Clinton, including WA, OR, CA, NV, ID, MT, ND, SD, WY, UT, CO, AZ, NM, TX, AK, HI, NE, IA, MO, AR, LA, MS, AL, GA, SC, WV, IN, KY, TN, NC, VA, PA, NY, ME, VT, NH, MA, CT, RI, DE, MD, DC, and FL.
- Purple:** States won by Donald Trump, including WA, OR, CA, NV, ID, MT, ND, SD, WY, UT, CO, AZ, NM, TX, AK, HI, NE, IA, MO, AR, LA, MS, AL, GA, SC, WV, IN, KY, TN, NC, VA, PA, NY, ME, VT, NH, MA, CT, RI, DE, MD, DC, and FL.
- Light Blue:** States won by other candidates, including WA, OR, CA, NV, ID, MT, ND, SD, WY, UT, CO, AZ, NM, TX, AK, HI, NE, IA, MO, AR, LA, MS, AL, GA, SC, WV, IN, KY, TN, NC, VA, PA, NY, ME, VT, NH, MA, CT, RI, DE, MD, DC, and FL.

- **Likely Dem – 201 EC Votes (16 States + DC)**
- **Lean Dem – 103 EC Vote's (7 States)**

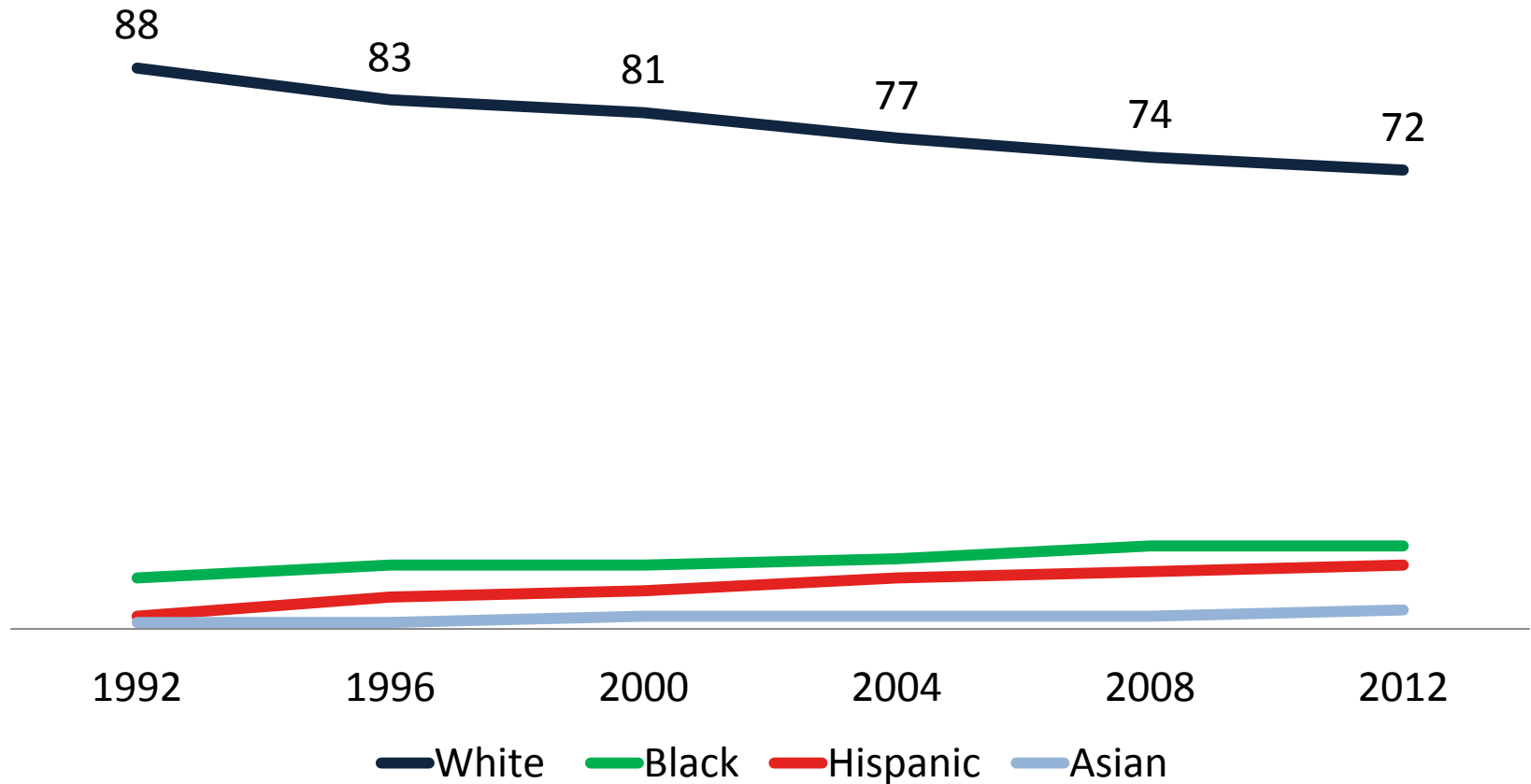
- **Likely GOP – 163 EC Vote's (20 States + 4 NE EC Vote's)**
- **Lean GOP – 27 EC Vote's (2 States)**

Toss-up – 44 EC Votes (4 States + 1 NE EC Vote)

Only a handful of states have determined the outcome of the last 4 presidential elections.

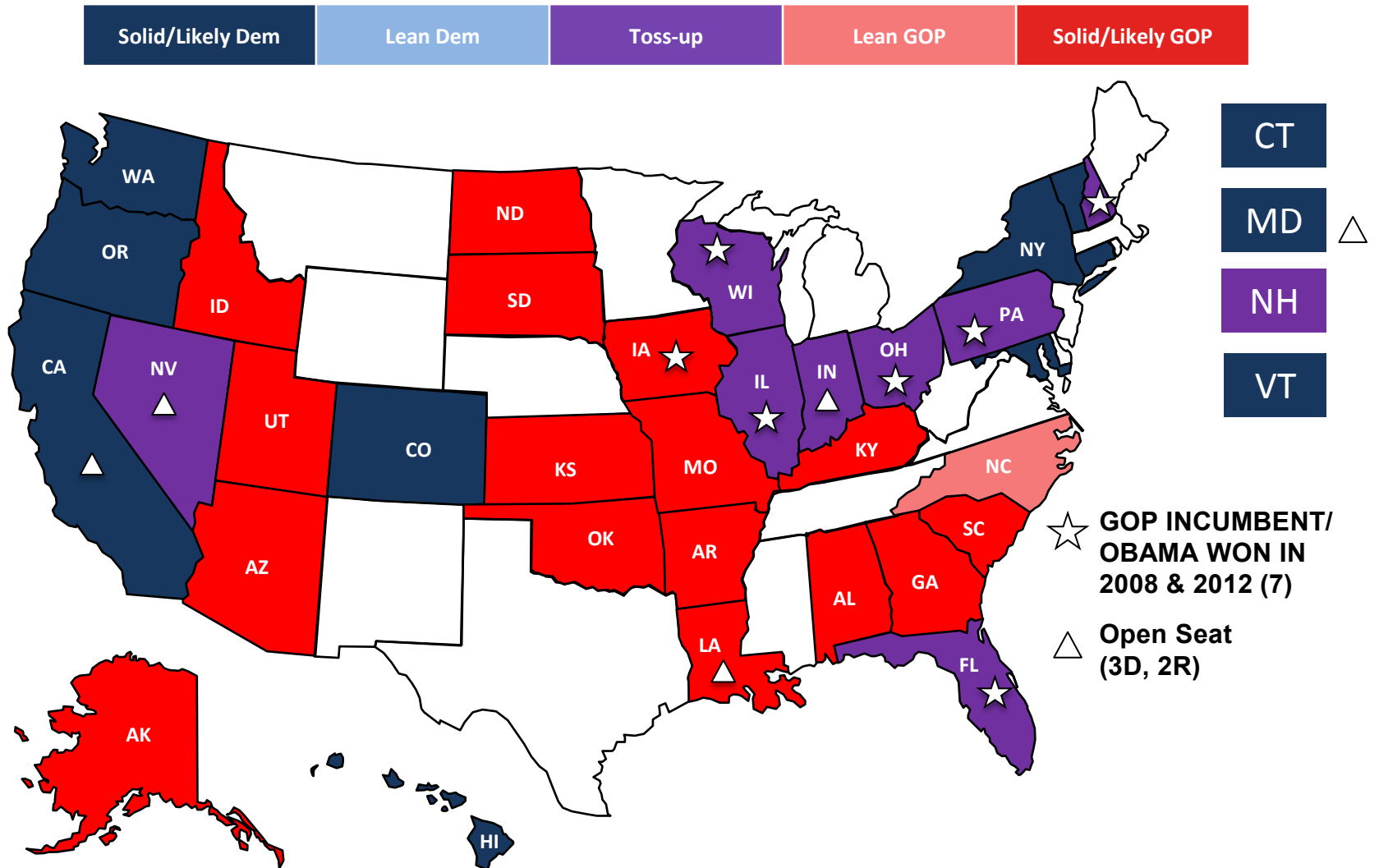


The white share of electorate has dropped 16 points since 1992



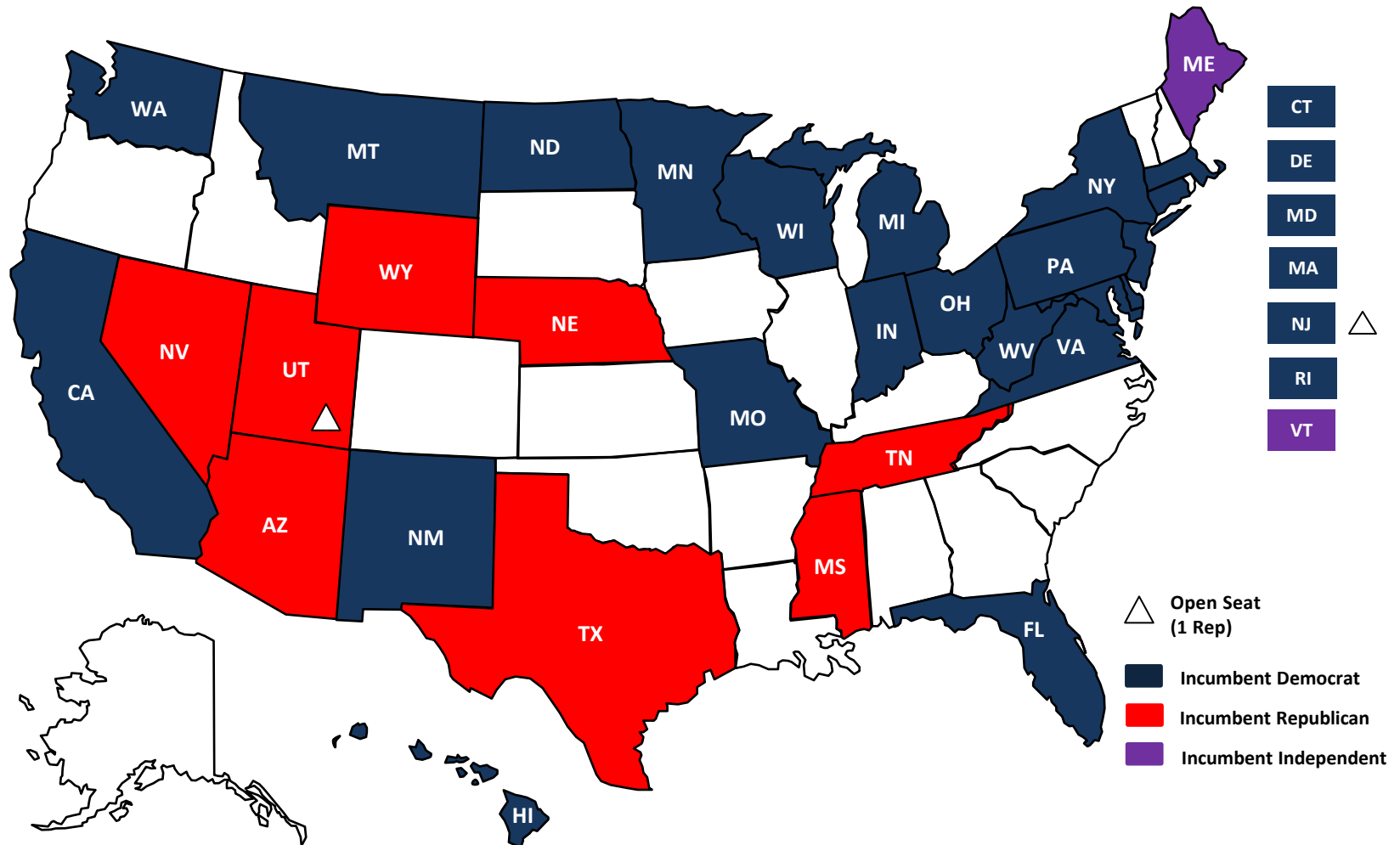
2016 Senate Races:

24 Republicans & 10 Democrats are up for re-election

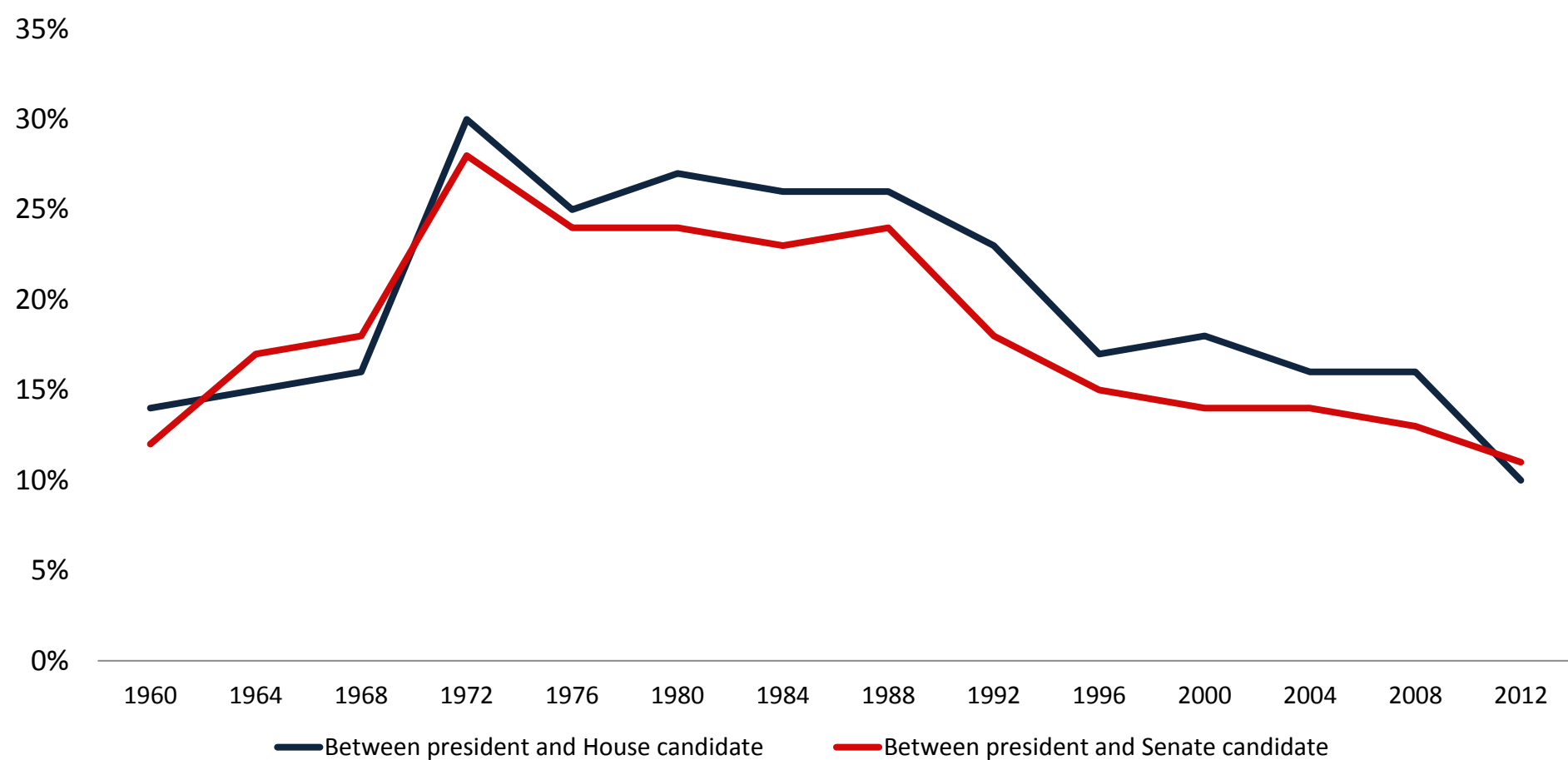


2018 Senate Races:

8 Republicans, 23 Democrats, 2 Independents are up for re-election

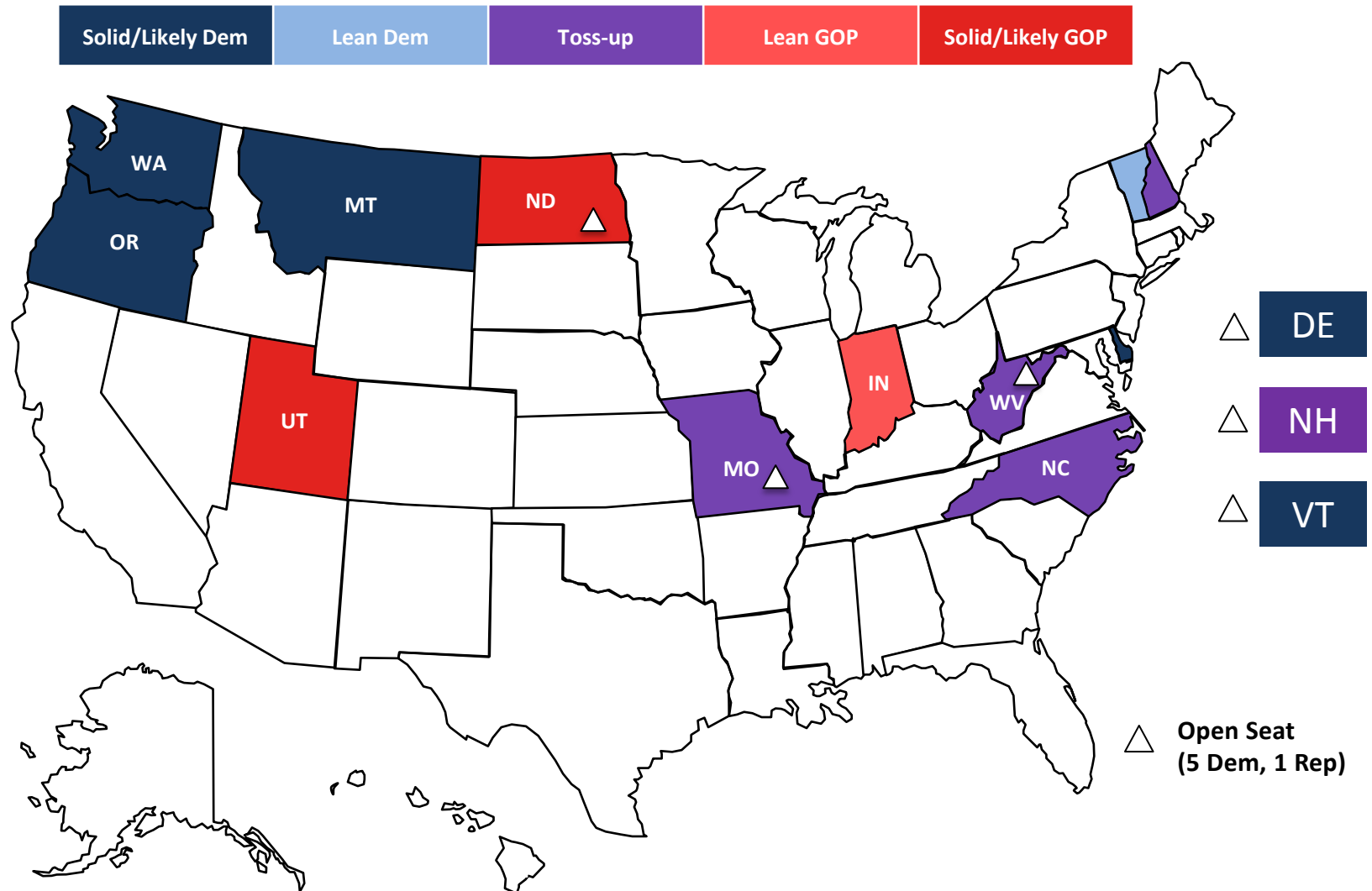


The percentage of voters who split their tickets is the lowest it has been in over 50 years



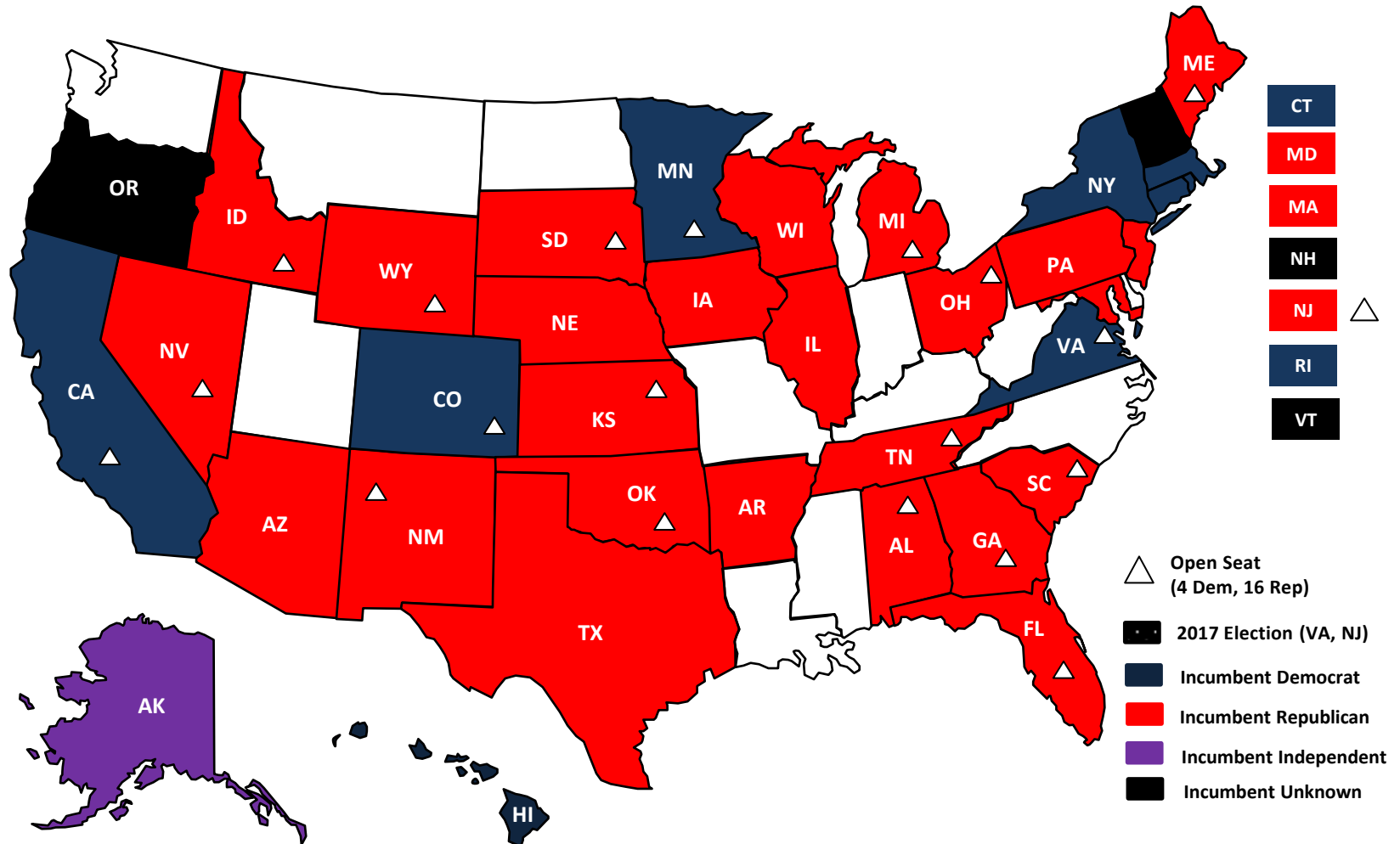
2016 Gubernatorial Races:

4 Republicans & 8 Democrats are up for re-election

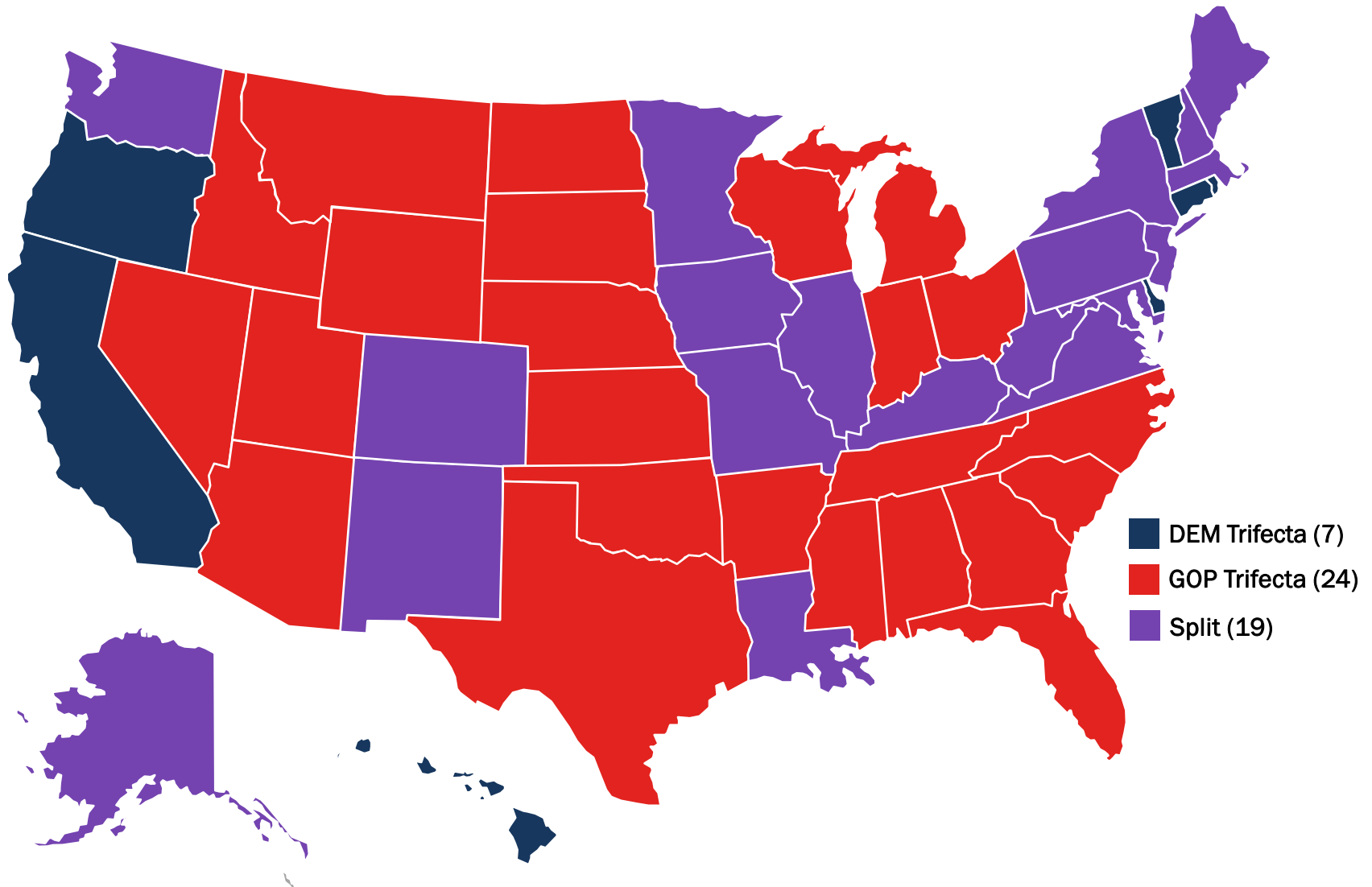


2017-2018 Gubernatorial Races:

25 Republicans, 9 Democrats, 3 Unknowns & 1 Independent are up for re-election



Trifecta States: One Party Controls the Legislature and the Governor's Mansion



2016 battleground state legislatures

STATE	CHAMBER (Current Control)
Colorado	Senate (R)/House (D)
Iowa	Senate (D)/House (R)
Kentucky	House (D)
Maine	Senate (R)/House (D)
Michigan	House (R)
Minnesota	House (R)
Nevada	Senate (R)
New Hampshire	Senate (R)/House (R)
New Mexico	Senate (D)/House (R)
New York	Senate (R)
Washington	Senate (R)/House (D)
West Virginia	Senate (R)
Wisconsin	Senate (R)

Losses suffered in congress, governorships and state legislatures by the party of the incumbent 2-term president.



- 7 US Senate Seats
- 45 US House Seats
- 11 Governorships
- 18 State Legislative Chambers
- 524 Legislative Seats



- 9 US Senate Seats
- 42 US House Seats
- 7 Governorships
- 13 State Legislative Chambers
- 324 Legislative Seats



- 13 US Senate Seats
- 69 US House Seats
- 11 Governorships
- 30 State Legislative Chambers
- 932 Legislative Seats

2016 General Election Debate Schedule



GOP Convention
July 18-21, 2016
Quicken Loans Arena
Cleveland, Ohio



1st Presidential Debate
September 26, 2016
Wright State University
Dayton, Ohio



Washington
University
in St. Louis

2nd Presidential Debate
October 9, 2016
Washington University
St. Louis, Missouri

July 2016

August

September 2016

October 2016



Democratic Convention
July 25-28, 2016
Wells Fargo Center
Pennsylvania Convention Center
Philadelphia, Pennsylvania



Vice Presidential Debate
October 4, 2016
Longwood University
Farmville, Virginia



3rd Presidential Debate
October 19, 2016
University of Nevada Las Vegas
Las Vegas, Nevada



THANK YOU

July 14, 2016